



OYSTER BAY

MAIN STREET ASSOCIATION

Dancing in the Street Sponsorship Form

Summer 2020 marks the tenth year of the series and we hope you will celebrate with us! From its humble beginnings in 2011, Dancing in the Street continues to grow – expanding from four nights to six and attracting approximately 200 individuals per night to dance in the heart of downtown Oyster Bay. To celebrate our tenth anniversary, we will be expanding the promotion of our event and hosting special dance contests throughout the series which will take place over seven Fridays this summer (July 3rd, 10th, 17th, 24th, 31st, and August 7th & 14th) around the Bandstand on Audrey Avenue between the U.S. Post Office and Town Hall.

We are a 501(c)(3) non-profit organization recognized by the IRS and your contributions to our event will be tax-deductible to the extent permitted by law.

Here's how you can get involved!

Become a Sponsor of Dancing in the Street:

- Sole Sponsor of the Event** **\$5,000**
- Your company name and logo alone will be on all posters, flyers and on our website
 - Your company name and logo alone will be listed in all press releases and promotional materials in print and on social media reaching thousands as we advertise for the event
 - Your company alone will be mentioned by the DJ throughout each evening of the event
 - Specialized on site, day-of promotion to be arranged with staff prior to the event
 - Participation in and special acknowledgement through specialized 10th anniversary promotions - i.e. dance contests, political citations, etc.
- Co-Sponsor of the Event** **\$2,500**
- Your company name and logo along with other co-sponsors will be on all posters, flyers and on our website
 - Your company name and logo along with other co-sponsors will be listed in all press releases and promotional materials in print and on social media reaching thousands as we advertise for the event
 - Your company along with other co-sponsors will be mentioned by the DJ throughout each evening of the event
 - Specialized on site, day-of promotion for two evenings to be arranged with staff prior to the event
 - Participation in and special acknowledgement through two specialized 10th anniversary promotions of the sponsors choosing - i.e. dance contests, political citations, etc.
- Donate a prize for our dance competitions** - fill in a brief description of your intended donation and OBMSA staff will contact you to arrange the pick up/ drop off



OYSTER BAY

MAIN STREET ASSOCIATION

Dancing in the Street Sponsorship Form

Name (As well as name to appear on promotional materials if different)

Address

City/State/Zip

Dance Contest Prize Description:

Retail Value: _____

Sponsorship Support:

- Enclosed is my check, payable to the Oyster Bay Main Street Association
- Please charge my: Visa Mastercard AmEx Discover (circle one)

Name on Account

Card #/Security Code/Expiration date

Signature

Scan/Email sponsorship form to info@obmsa.org
Mail back to: OBMSA, P.O. Box 116, Oyster Bay, NY 11771 or